

EXCLUSIVE RENTAL PROGRAM



**Wild  
Dunes**<sup>®</sup>  
Charleston's Island Resort



YOUR VACATION HOME IN TRUSTED HANDS



# LOCAL ROOTS. EFFORTLESS OWNERSHIP.

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Thank you for considering joining Wild Dunes' full-service luxury vacation rental program. This program provides effortless ownership and peace of mind to our homeowners. Our homeowners enjoy a turnkey, seamless ownership experience and the assurance that their real estate assets are protected. We hope you join the Wild Dunes family to experience all the possibilities in one of the world's most sought-after destinations.

## SALES AND MARKETING

Benefit from our extensive sales and marketing for your residence. By participating in our luxury vacation rental program, you are aligning your investment with a company committed to elevating the reputation of Wild Dunes and increasing the value of your real estate. This dedication attracts top-tier guests to your residence.

## REVENUE, RELIABILITY AND RESPONSIVENESS

Our services are built upon a steadfast commitment to these three pillars. We honor this commitment through access to top-tier resources managed by dedicated local professionals, creating an effortless, convenient and successful luxury vacation rental management experience with our premium collection of Wild Dunes vacation rental homes.'

## OWNER BENEFITS

### **Curated by CoralTree, Homeowner Travel and Lifestyle Benefits**

Homeowners enjoy access to a suite of travel discounts including 25% discount at CoralTree properties, interior design services, sophisticated lifestyle experiences and more. We believe travel is good for the soul, and with Curated, you embrace the moments and elevate your travel experience.



## WILD DUNES DIFFERENCE

### OWNERS ENJOY FULL-SERVICE PROPERTY MANAGEMENT

- Personalized service by the only dedicated on-site property management team
- Property maintenance and emergency response teams to care for your residence
- Annual deep cleans with preventive maintenance inspections
- Preventive and regular maintenance of appliances, HVAC, lighting, electrical, plumbing, and coordination with local, third-party vendors
- Regular inspections and inventory of your residence
- Experienced and professional accounting, maintenance and housekeeping teams
- Accounting service with monthly statements, tax preparation and timely rental distributions
- Owners' online portal featuring a live reservations calendar and owner document history
- Fulfillment of special requests and unique owner needs
- Owner-experience team acting as your ownership concierge

### YOUR GUESTS CAN EXPECT RESORT-STYLE HOSPITALITY

- Luxury linens and bath amenities
- Resort-style amenities and services within a residential setting



## THREE PILLARS

### REVENUE

Our devoted sales, marketing and revenue optimization teams provide you with the highest return throughout the year by conducting in-depth market analyses and utilizing dynamic, demand-based pricing to maximize the daily rate and optimize exposure for your vacation rental.

### RELIABILITY

You can be certain that our dedicated on-site teams — from housekeeping and maintenance to concierge and owner services — will gain an intimate knowledge of your residence and your preferences so that they can take care of all the important behind-the-scenes work and ensure that your home away from home and guests receive the highest quality of care.

### RESPONSIVENESS

Our owner-friendly policies put you in control, and our experienced team offers highly personalized experience and sophisticated support. These experts are always on hand to address your questions and concerns. Homeowners and guests enjoy on-site management services that attend to their every need.



# WILD DUNES OWNERS PROGRAM

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For over 50 years, CoralTree Residence Collection has been redefining rental residences and homes into bespoke escapes, each rooted in curated experiences and local authenticity. Our hands-on property management ensures homeowners enjoy unparalleled perks, exceptional returns, and the peace of mind that only we can deliver. Join us in this journey of effortless living.

- **LOCAL MANAGEMENT TEAM** dedicated to Wild Dunes in providing a level of convenient owner and guest services unsurpassed by our competitors
- **RAPID RESPONSE** by our on-site maintenance teams to ensure your residence and guests are well cared for
- **HOUSEKEEPING** services are provided to both owners and guests and our team is trained to luxury standards
- **RESERVATIONS**, Marketing, Sales, and Revenue Management professionals are industry leaders and they are familiar with your residence and your expectations
- **REPRESENTING THE HIGHEST QUALITY** residences available at our acclaimed premium destinations to attract luxury guests
- **MARKETING STRATEGIES** that are powerful, reach prospective guests and position the Wild Dunes vacation rentals as top travel destinations

Enroll your residence in the Wild Dunes rental program today and begin enjoying the benefits of active on-site management, effortless ownership, resort-style services, optimal returns and high-touch asset management.





**“Partnering with CoralTree has been a game-changer when it comes to passive income. Their innovative marketing strategies continually attract new guests, and their dedication to our partnership is evident in every interaction. I couldn’t be happier with the results they’ve delivered.”**

**- HOMEOWNER  
KEVIN B.**



# MARKETING MUSCLE

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With our in-depth experience in marketing vacation rentals, Wild Dunes' marketing muscle is incomparable in its determination to tell its unique brand story. That is why we invest in proven leading-edge strategies that target luxury guests who desire a differentiated experience for their stay.

## DISTRIBUTION

- Ensures travelers can easily find and book your residence on the property pages at [www.wilddunes.com](http://www.wilddunes.com)
- Utilizes advanced email analytics to track and guide dynamic campaign strategies
- Engages guests and keeps them coming back with active social media platform management
- Provides a reliable pipeline of guest traffic throughout the year and for all seasons
- Maintains in-house and corporate marketing teams as well as external digital and creative agency support

## REVENUE MANAGEMENT

- Utilizes industry-leading tools for data-driven pricing to maximize daily rates
- Focuses on optimizing and increasing market share for homeowner
- Performs ongoing market analysis to make sure you are positioned ahead of the market to maximize revenue throughout the year

## PARTNERSHIPS

- Harnessing the power of travel listings on Vrbo, Airbnb, Tripadvisor, and more, we maximize our presence and visibility



## FLYNT PAYNE

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